



CSMMI

CANADIAN SOCIETY OF MILITARY MEDALS & INSIGNIA

May 2025

WEBSITE ANNUAL REPORT 2024 - 2025

The CSMMI website is an open site on the internet located at www.csmmi.com. The website is one part of the digital communications platforms run by the CSMMI. The other platforms are the CSMMI FaceBook and Instagram sites that provide an immediate exchange of information amongst members, and the CSMMI MilArt site that is a collection of well-researched and published articles that are available to a world-wide audience.

The CSMMI website is akin to a file cabinet where a wide variety of information is stored that can be retrieved by the members. These include the CSMMI archives, governance documents, show schedules, the Annual Two-Day show details and past show summaries, listing of coming events, past issues of the Journal, membership information, and a developing resource section. The past Journals and the resource section may assist researchers and collectors who seek additional knowledge. New upgrades this year include the posting of Journals from 2020 to 2025, and a new master reference document titled *CEF Study Group List - Recommended Great War Websites*.

The website continues to be a valuable communications medium. Highlights of the site for the period May 21, 2024 to May 21, 2025 are as follows:

	2024-25	2023-24	2022-23
Total visitors in the period:	16,663	16276	14991
Average daily visitors:	46	45	41

Country of Origin of Top Visitors:

1 - United States	4953	5 - Singapore	652
2 - Canada	3317	6 - Germany	588
3 - China	1607	7 - Russia	564
4 - Hong Kong	742	8 - Brazil	416

Submitted by

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