



NOONANS MAYFAIR: Auctioneers and Valuers

Noonans is the United Kingdom's leading auctioneer of medals and militaria. It was established in 1990. Noonans headquarters are situated in the heart of Mayfair, London, UK and operate branch offices in Canada and Singapore.

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Tanya Ursual North America (Branch)



Tanya Ursual ran Canada's foremost military collectibles firm. It was established in 1977 by Eugene Ursual, Tanya began her career as a medal specialist in 1990.

After many years as an agent for Noonans, in 2023 she was appointed to lead **Noonans North America**.

With over 35 years of experience, Tanya is a recognized medal specialist and has facilitated the consignment of numerous significant collections to Noonans — including several **Victoria Crosses**.

Based in Ottawa, Ontario, Tanya personally manages consignments from all across North America to **Noonans Mayfair** in London. She provides in-person inventory documentation, coordinates secure, insured international shipments, and expertly handles all aspects of customs and logistics.

Tanya's deep knowledge of military medals, combined with her calm, professional, and highly organized approach, ensures a smooth and trusted consignment experience. In addition to medals, she is also available to assist with consignments of **jewellery, coins, and banknotes**.

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