



CSMMI Social Media Annual Report (AGM)

2025–2026

Over the past year, the Canadian Society of Military Medals and Insignia (CSMMI) has continued to grow its reach and engagement across social media. We maintain a strong presence on Facebook, remain active on Instagram, and continue to manage the CSMMI MilArt site. Our focus has been on connecting with members, collectors, historians, and the wider public through discussion of militaria and military history, curated content, educational posts, and member spotlights.

On Facebook, contributors highlight Canadian military decorations and insignia, from common pieces to unique and rare examples. Posts frequently cover identification, historical context, and the detection of reproductions or fakes. We also share regular notifications and reminders for upcoming events, and the page continues to serve as a venue for buying and selling militaria. Our Instagram account remains relatively quiet and is used primarily for posting CSMMI notices and other important updates.

Social media remains an important part of CSMMI's communications strategy, helping us keep members—and the broader community—informed about military collectibles, collectors' events and significant commemorations. We thank our members and followers for their continued support and encourage everyone to keep sharing their knowledge and enthusiasm for Canada's military heritage online.

CSMMI Facebook Page Summary:

1 July 2025, 2234 members

1 May 2026, 2440 members

2,547 posts over the same period.

Canadian Society of Military Medals & Insignia Instagram Account [csmmi_2024](#)

27 posts

[93 followers](#)

[147 following](#)

CSMMI MilArt

May 1, 2025 - May 1, 2026

← → May 1, 2025 - May 1, 2026

